



FreedomVOICE Launches Newber Beta, the First Location-Aware Business Number for the iPhone

Commercial Version of Newber to Hit Apple App Store Soon



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[FreedomVOICE Systems](#), a leading provider of telephone communications solutions, unveiled Newber Beta, the first location-aware business number, at CTIA in San Francisco today. Newber Beta is an application that resides in the iPhone as a fully functional second line and uses positioning technology to locate and seamlessly transfer calls to nearby landlines, even during an in-progress call. The commercial version of Newber will soon be available to iPhone users through the iTunes Applications store.

Newber Beta enables iPhone users to:

- Save money by avoiding the use of cell phone minutes
- Never miss or drop a call when in a “dead zone”
- Conserve iPhone battery power

“Newber Beta is the first moveable number that utilizes iPhone’s own location awareness,” explained Eric Thomas, founder and CEO of FreedomVOICE. “Just touch the keypad once or twice and Newber calls are automatically moved to the nearest landline. It’s that easy.”

By enabling the easy transfer of mobile calls to a desired landline, Newber Beta’s unique location-awareness corrects long-standing flaws of more primitive moveable numbers.

“Other so-called moveable numbers need a computer or require clumsy commands to switch phones,” said Mr. Thomas. “Since Newber Beta uses iPhone’s own GPS system to connect to nearby phones, it is the first moveable number that’s practical and convenient.”



Newber Beta delivers an independent number that can be assigned to any phone, sparing the caller the task of dialing multiple numbers for mobile, home, work, etc. Newber Beta also allows a person to take business calls on their private phone without giving out personal information.

A highly anticipated capability of the commercial release is "Contact Finder." A Newber user will be able to simply tap a name on the contact list and all of that contact's numbers will be automatically dialed in sequence. Manually dialing one number after another will be a thing of the past.

"Plans are in the works to introduce Newber for other mobile smart phones," said Mr. Thomas. "Newber is making business calls simple again."

A limited number of beta versions of Newber are currently available free to members of the media. To obtain the free beta version or to preregister for the commercial release, visit www.mynewber.com/getbeta. Videos can be found on www.mynewber.com or by searching for "My Newber" on YouTube.

About FreedomVOICE Systems

Founded in 1996, [FreedomVOICE Systems](http://www.freedomvoice.com) develops and markets [FreedomIQ](http://www.freedomvoice.com), a VoIP Hosted PBX service allowing businesses and professional offices to interact more effectively with their customers, clients, patients and associates. FreedomVOICE Systems also offers a comprehensive slate of integrated [virtual office solutions](http://www.freedomvoice.com), enabling business owners to enhance company image, communicate seamlessly with customers, track marketing effectiveness, and increase profitability.

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